

PLANNED GIVING: BUILDING A LASTING LEGACY

An alternative, strategic, and highly personalized way to establish a lasting legacy—planned giving can directly impact important work in cancer care and research.

The Heisler Family made a planned gift in loving memory of Leslie Heisler that will immediately accelerate KRAS mutant lung cancer research—leading to significant medical discoveries and novel cancer targets.

The late Ms. Agnes S. Kelly and Ms. Dora Y. Lee have made planned gifts to the Joan Karnell Supportive Care Program at the Abramson Cancer Center at Pennsylvania Hospital providing real comfort to patients and families facing cancer, and also an overall experience of healing.

COLLECTIVE POWER: FUELING INNOVATION AND DISCOVERY

By supporting the Abramson Cancer Center Innovation and Discovery Fund, Bob and Penny Fox are providing flexible, unrestricted dollars necessary for the ACC to seize opportunities and launch vital research projects. Giving unrestricted dollars accelerates the scientific discovery so critical to bringing lifesaving treatments from the bench to the bedside.

Penn Medicine Giving Pages are a powerful way to support an event, memorialize a loved one, and inspire others to join you in support of the Abramson Cancer Center. Hundreds of giving pages have been created and raised incredibly important support, but a few stand out:

Allen's Walk

Harvey Cedars Police NO-SHAVE-NOVEMBER

Marge's Run

Marie Tumolo Fund for Hope

Community events galvanize dedicated groups of supporters, champions, and advocates to raise critical cancer funding and awareness while honoring the journeys of loved ones who have faced cancer. A special thank you to:

A Love for Life

Bala Golf Club Tournament

Carol Fee's Zumba Marathon: Dance to Beat Breast Cancer

Get Your Rear in Gear

HeadSTRONG's Lime Light Gala

Jay Sigel Invitational

Kathleen Rotz Lung Cancer Research Fund

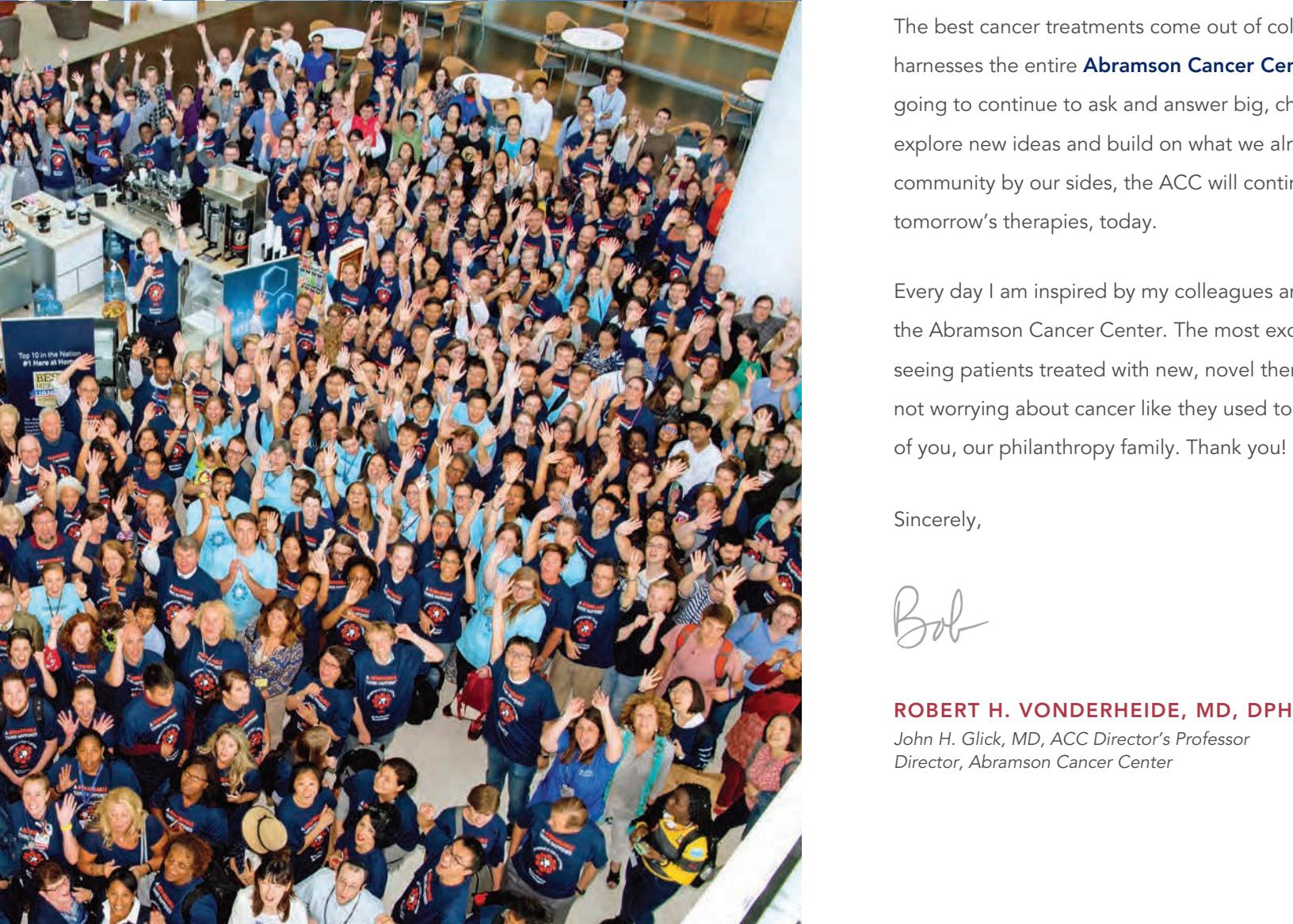
Ladies of Cedarbrook Country Club Golf Tournament

Moving for Melanoma Delaware

Peggy Spiegler Melanoma Research Foundation

YOUR PHILANTHROPY IN ACTION 2017

THE ABRAMSON CANCER CENTER'S ANNUAL IMPACT AND PROGRESS REPORT



A MESSAGE FROM THE DIRECTOR

As the new Director of the Abramson Cancer Center (ACC), and a member of its community for more than 16 years, I am honored to build on our incredible advancements in cancer research and care. Remarkable things are happening here!

Our recent US News and World Report ranking as the #7 cancer program in the United States recognizes what we at the ACC have been doing for decades: practicing science-driven, patient-focused care. Our ranking has increased, because our mission has not wavered. And that is why we have been able to lead in a manner that befits the brilliance that lives in our labs and clinics—and the bravery in the hearts of our patients and families. Now is the time to do more of what we do best.

"A REMARKABLE THING HAPPENED. THE CLOUDS WENT AWAY AND THERE WAS NO LEUKEMIA."

CARL JUNE, MD
Richard W. Vague Professor in Immunotherapy
Director, Center for Cellular Immunotherapies
Abramson Cancer Center

ON THE COVER
THE ABRAMSON CANCER CENTER IS ON FIRE!

On August 30, 2017 CAR-T cell therapy became the first FDA-approved personalized gene therapy for cancer. The historic approval sparked Penn's ImmunoRevolution. Penn experts who developed the gene therapy are now advancing multiple technologies that harness the power of the immune system—the start of a whole new chapter for patients facing cancer, and other diseases.

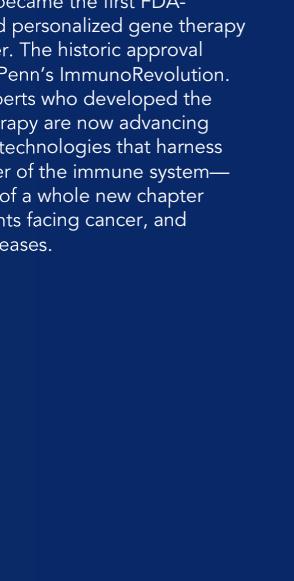
Sincerely,

Bob

ROBERT H. VONDERHEIDE, MD, DPHIL

John H. Glick, MD, ACC Director's Professor

Director, Abramson Cancer Center



PHILLY FIGHTS CANCER

RAMSON CANCER CENTER

PHILLY FIGHTS CANCER

RAMSON CANCER CENTER

PHILLY FIGHTS CANCER

On October 28, 2017, Philadelphia experienced another milestone in cancer. Over 1,600 people came together at the iconic Navy Yard for Philly Fights Cancer Round 3! The celebration helped raise more than \$7 million to support translational research and clinical trials at the ACC—bringing the total fundraising since Philly Fights Cancer was created to \$16 million.

Whoopi

Goldberg

John Legend

Carly Simon

Earth, Wind & Fire

Guests enjoyed a star-studded evening including the hilarious Whoopi

Goldberg

the sultry sounds of John Legend, also a Penn graduate, the

powerful voice of America's Got Talent standout cancer survivor Carly Simon

and to top it off, the music of Earth, Wind & Fire. Inspiration was felt throughout the evening with stories of hope from people whose lives have been affected by cancer and those fighting beside them, including this year's extraordinary honorees: Lynn M. Schuchter, MD, and the Tara Miller Melanoma Foundation.

A special thank you to

Madly

and Leonard Abramson, Nancy Wolfson,

Missy Dietz, the Miller Family,

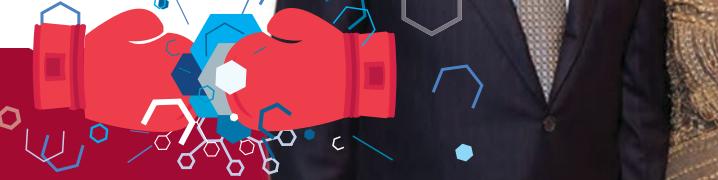
Dr. Lynn Schuchter, the Philly Fights Cancer

Committee,

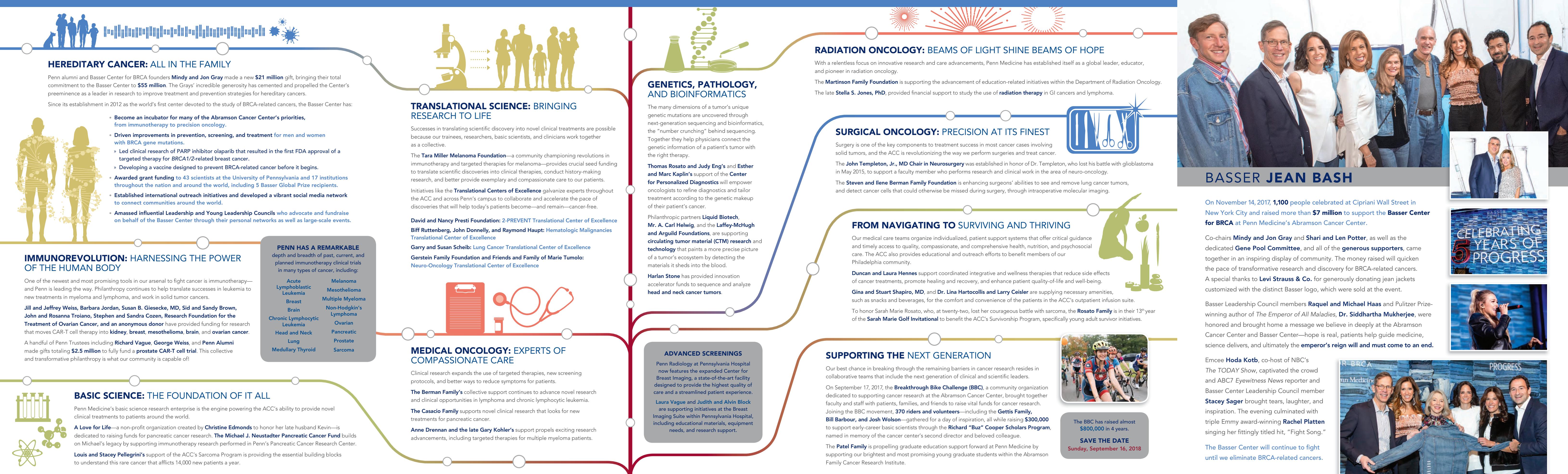
and all of our generous sponsors and guests who help bring

research to life—advancing the ACC's ability to translate innovative scientific

discoveries into humanistic, comprehensive, and compassionate care.



SAVE THE DATE:
SATURDAY, NOVEMBER 10, 2018



On November 14, 2017, **1,10** people celebrated at Cianni Wall Street in New York City and raised more than **\$7 million** to support the **Basser Center for BRCA** at Penn Medicine's Abramson Cancer Center.

Co-chairs **Mindy and Jon Gray** and **Shari and Len Porter**, as well as the dedicated **Gene Pool Committee**, and all of the **generous supporters**, came together in an inspiring display of community. The money raised will quicken the pace of transformative research and discovery for BRCA-related cancers. A special thanks to **Levi Strauss & Co.** for generously donating jean jackets customized with the distinct Basser logo, which were sold at the event.

Basser Leadership Council members **Raquele and Michael Elias** and Pulitzer Prize-winning author of *The Emperor of All Maladies*, **Dr. Siddhartha Mukherjee**, were honored and brought home a message we believe in deeply at the Abramson Cancer Center and Basser Center—hope is real, patients help guide medicine, science delivers, and ultimately the **emperor's reign will end**.

Emcee **Hoda Kotb**, co-host of NBC's *The TODAY Show*, captivated the crowd and ABC7 Eyewitness News reporter **Stacey Sager** brought tears, laughter, and inspiration. The evening culminated with triple Emmy award-winning **Rachel Platten** singing her fittingly titled hit, "Fight Song."

The Basser Center will continue to fight until we eliminate BRCA-related cancers.

