

TUESDAY, NOVEMBER 14, 2017

BASSER JEAN BASH
UNZIP YOUR GENES

CELEBRATING 5 YEARS OF PROGRESS

HONORING
RAQUEL AND MICHAEL HAAS
AND
DR. SIDDHARTHA MUKHERJEE
PULITZER PRIZE-WINNING AUTHOR

CIPRIANI WALL STREET
NEW YORK CITY

BASSER
CENTER
FOR BRCA



The Basser Jean Bash is generously being underwritten so that every dollar raised will support the life-saving mission of the Basser Center for BRCA.

BASSER JEAN BASH

WELCOME

HODA KOTB

Co-Host, NBC's "The Today Show"

5 YEARS OF PROGRESS

Narrated by **PIERCE BROSNAN**

REMARKS

MINDY & JON GRAY

HONORING

SIDDHARTHA MUKHERJEE, MD, DPHIL

Pulitzer Prize-Winning Author

BY

AMY GUTMANN, PHD

President, University of Pennsylvania

ROBERT VONDERHEIDE, MD, DPHIL

Director, Abramson Cancer Center

BIG WORDS, BIGGER IMPACT

HONORING

RAQUEL & MICHAEL HAAS

BY

SUSAN DOMCHEK, MD

Executive Director, Basser Center for BRCA

CALL TO BRCAction

STACEY SAGER

Emmy Award-Winning News Reporter and Basser Leadership Council Member

RACHEL PLATTEN

Triple Platinum-Certified, Emmy Award-Winning Singer and Songwriter

MENU

FAMILY STYLE FIRST COURSE

Salad of String Beans, Asparagus, Mushrooms,
Fava beans, Artichokes,
Parmesan and Whole Grain Cracker

Salad of Roasted Baby Artichokes,
Sun Dried Tomatoes, Arugula, Avocado,
and Crispy Parmesan

Mini Burrata with Marinated Tuscan Vegetables

ENTRÉE

Branzino al Forno
Served with Roasted Baby Fingerling Potato
Organic Tri-Color Baby Carrots

DESSERT

Chocolate-Dipped Strawberries
Rice Cookies (Gluten Friendly)
Chocolate Chip Cookies

Hot Coffee & Tea

ABOUT BRCA

Individuals who have a *BRCA1* or *BRCA2* gene mutation have an increased risk for developing certain cancers, including breast, ovarian, pancreatic, and prostate cancers. These hereditary mutations affect both men and women and can be passed down from either parent. Research suggests that women with these mutations have up to a 75% lifetime risk of developing breast cancer and up to a 50% lifetime risk of developing ovarian cancer.

ABOUT BASSER

The Basser Center for BRCA at Penn Medicine's Abramson Cancer Center, founded by Mindy and Jon Gray, is the first comprehensive center for the research, treatment, and prevention of BRCA-related cancers. Devoted to advancing care for people affected by BRCA gene mutations, the Basser Center's unique model provides funding for collaborative research, education, and outreach programs around the world.

Our hope is that the Basser Center will eliminate BRCA-related cancers and, in doing so, provide a road map for curing other genetic diseases. Funds raised through this event will help to quicken the pace of life-saving medical discoveries.

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Susan Domchek, MD
Executive Director

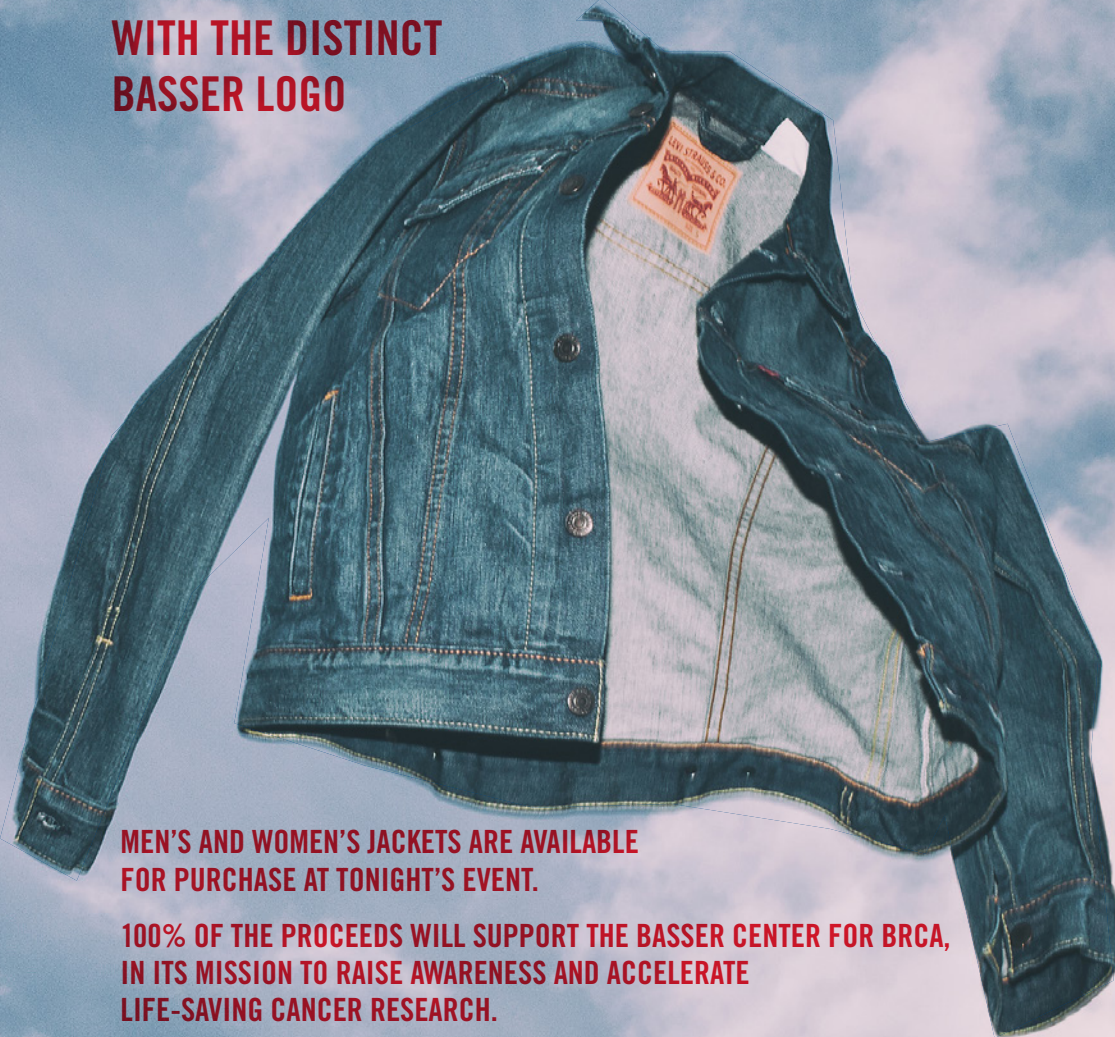
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WITH THE DISTINCT
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**MEN'S AND WOMEN'S JACKETS ARE AVAILABLE
FOR PURCHASE AT TONIGHT'S EVENT.**

**100% OF THE PROCEEDS WILL SUPPORT THE BASSER CENTER FOR BRCA,
IN ITS MISSION TO RAISE AWARENESS AND ACCELERATE
LIFE-SAVING CANCER RESEARCH.**

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#INVISIBLEGENES**

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*Funded by the Basser Initiative at the Gray Foundation

SPECIAL THANKS

Thank you for helping to make the **Basser Jean Bash** an incredible night. We are awed by everyone's generosity in supporting the progress we have made over the last 5 years, as well as the hope and promise of the future.

If you did not have a chance to support the Basser Center and would like to, please visit **basser.org**.

Together, we will eliminate hereditary cancers.

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FOR BRCA



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**RYAN SEACREST IS HELPING US
RAISE AWARENESS
ABOUT HEREDITARY CANCER**

WE NEED YOUR HELP TOO!

- 1.** Watch for our **#invisiblegenes** video in your inbox or go to **basser.org**.
- 2.** Share it with friends, family, acquaintances. You can email, post to Facebook, Tweet, share on Instagram (**#invisiblegenes**), talk about it at breakfast.
- 3.** Invite others to share.

**REVEAL YOUR INVISIBLE GENES.
UNCOVER YOUR RISK. SAVE LIVES.**

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