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CELEBRATING 10 YEARS OF PROGRESS AND HOPE

CO-CHAIRS

MINDY AND JON GRAY

SHARI AND LEN POTTER

NOVEMBER 15, 2022

THE GLASSHOUSE
660 12TH AVENUE, NEW YORK CITY
BETWEEN 48TH AND 49TH STREETS
6:30 PM

CHIC ATTIRE JEANS DESIRED

TO RSVP, VISIT
basser.org/jeanbashrsvp





CO-CHAIRS

MINDY AND JON GRAY
SHARI AND LEN POTTER

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THE BASSER JEAN BASH is generously being underwritten so that every dollar raised will support the lifesaving mission of the Basser Center for BRCA.

ABOUT BRCA: Men and women who have a *BRCA1* or *BRCA2* gene mutation have an increased risk for developing certain cancers, including breast, ovarian, pancreatic, and prostate. These gene mutations can be passed on to children by either men or women. Research suggests that women with BRCA mutations have up to a 75% lifetime risk of developing breast cancer, and up to a 50% lifetime risk of developing ovarian cancer. Men with a BRCA mutation have up to a 25% lifetime risk of developing aggressive prostate cancer. It is estimated that 25 million people worldwide have a BRCA mutation, and only 10% are aware they carry this hereditary gene mutation.

ABOUT BASSER: The Basser Center for BRCA at Penn Medicine's Abramson Cancer Center, founded by Mindy and Jon Gray in 2012, is the first comprehensive center for the research, treatment, and prevention of BRCA-related cancers. Celebrating its 10th anniversary, the Center's unique model provides funding for collaborative research, education, and outreach programs around the world.

The Basser Center has become a global leader in the field, combining basic, translational, and clinical science to bring discoveries from the lab to individuals as quickly as possible. We have fostered collaborations and accelerated discovery, including contributing to the development of FDA-approved targeted therapies for BRCA-related cancers. We are also working to expand access and break down barriers to genetic counseling and testing to ensure that all communities have life-saving information about their health. We remain unwavering in our commitment to create a world free of the devastating effects of BRCA-related cancers.

OUR HOPE: That the Basser Center will eliminate BRCA-related cancers and, in doing so, provide a road map for curing other genetic diseases. Funds raised through this event will help to quicken the pace of lifesaving medical discoveries.

For further information or to purchase tables or tickets, please call 215-898-8412, email pennmedevents@upenn.edu, or visit www.basser.org/jeanbashrsvp.





The Basser Jean Bash is generously being underwritten so that every dollar raised will support the lifesaving mission of the Basser Center for BRCA.

SPONSORSHIP LEVELS

\$200,000 — 10th Anniversary Limited Edition: Includes seating for 12, name recognition in the program, and 2022 Basser Jean Bash donor recognition plaque — and is enough to support clinical research at the Basser Center that is bringing together patients and cancer centers from around the country to develop non-surgical options to intercept and prevent BRCA-related cancers, including a preventive vaccine.

\$150,000 — Diamond Studded:

Includes seating for 10, name recognition in the program, and 2022 Basser Jean Bash donor recognition plaque—and is enough to support on-going scientific research accelerating the discovery of early detection strategies for BRCA1/2-related cancers, including a blood test to detect cancer at its earliest stages.

\$100,000 - Platinum Stitched:

Includes seating for 10, name recognition in the program, and 2022 Basser Jean Bash donor recognition plaque—and is enough to support an innovative, cutting-edge research idea with the potential to translate into an improved therapy to better treat BRCA-related cancers and have tools to combat therapeutic resistance.

\$50,000 — Silver Wash: Includes seating for 10, name recognition in the program, and 2022 Basser Jean Bash donor recognition plaque —and is enough to support a one-year

scholarship for a student in medicine to pursue a master's degree in genetic counseling and help diversify the field of genetic counselors to better serve patients and families in every community.

\$25,000 — Deep Pocket: Includes seating for 10, name recognition in the program, and 2022 Basser Jean Bash donor recognition plaque —and is enough to support the annual Basser Center Scientific Symposium, a collaborative and influential forum for leaders in BRCA1/2 research to share the most current advancements to the global cancer genetics community, helping to quicken the pace of medical discoveries.

INDIVIDUAL TICKETS

\$2,500 — Premium Denim: Includes premium individual seating and name recognition in the program — and is enough to support outreach and educational programming to aid in nation-wide efforts that educate about BRCA mutations, including through our Latinos & BRCA and Black & BRCA initiatives.

\$1,500 — Classic Fit: Includes individual seating and name recognition in the program — and is enough to help support genetic counseling and testing for un- or underinsured individuals and their families.

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